



KEY HIGHLIGHTS

The Role of Faculty

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The Role of Faculty | Academic Freedom and Responsibility | ethics

- 01 Daily faculty work shapes what students and the public think of an institution.
- 02 The job includes teaching, mentoring, research, curriculum design, service and representation.
- 03 Choose each technology for a specific learning purpose.
- 04 Keep curricula current through clear outcomes and input from the discipline, industry and alumni.
- 05 Mentoring begins with listening and can support students from entry through alumni life.
- 06 Use fair, varied assessment with clear rubrics and timely, specific feedback.
- 07 Research, partnerships and outreach contribute to credibility, accreditation and public trust.